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Benihana Offers Special Mother's Day Gift Card Promotion

Receive one free \$10 promotional gift card for every \$50 gift card purchased

AVENTURA, Fla., April 8, 2016 – Benihana Inc., the nation's leading operator of Japanese theme and sushi restaurants, is offering a Mother's Day gift card promotion to guests, available for a limited time only.

Starting April 10, Benihana is offering a free \$10 gift card as an additional bonus for every \$50 gift card purchased for Mother's Day. This special gift card promotion is offered during the following timeframe:

- Benihana \$50 gift cards must be purchased between **April 10 and May 8, 2016**
- Mother's Day gift cards and bonus \$10 gift cards must be redeemed between **May 9 and June 13, 2016**

Benihana's promotional gift cards can be purchased at any Benihana restaurant or ordered online, delivered either electronically or by mail. These gift cards are only available while supplies last.

For more information or to purchase a gift card for Mother's Day, visit www.benihana.com/gift-cards/benihana.

About Benihana

Headquartered in Aventura, Florida, Benihana Inc. is the nation's leading operator of Japanese theme and sushi restaurants with 97 restaurants nationwide, including 64 Benihana restaurants, six Haru Sushi restaurants and 27 RA Sushi restaurants. In addition, 11 franchised Benihana restaurants are operating in the United States, Latin America and the Caribbean. To learn more about Benihana Inc. and its three restaurant concepts, please view the corporate video at www.benihana.com/about/video.

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