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Benihana Announces Partnership with National Breast Cancer Foundation

Supports Breast Cancer Awareness Month with Donation Program

AVENTURA, FL, Oct. 3, 2018 – Benihana, the nation’s leading operator of Japanese-inspired Teppanyaki and Sushi Restaurants, has pledged their support for Breast Cancer Awareness Month with a donation and awareness program in select restaurants as part of their partnership with the National Breast Cancer Foundation (NBCF).

Throughout the entire month of October, Benihana will feature a limited-time menu item, the Frozen Cherry Blossom Lemonade. Two dollars from every Frozen Cherry Blossom Lemonade will be donated to the [National Breast Cancer Foundation](http://www.nbcf.org) from now until October 31.

As part of their efforts to increase awareness during Breast Cancer Awareness Month, all Benihana Teppanyaki and Sushi chefs will also wear a pink scarf during the month of October.

“October is recognized throughout the world as Breast Cancer Awareness Month, and Benihana is committed to enhancing our community by supporting the efforts of the National Breast Cancer Foundation,” said Benihana Chief Executive Officer Tom Baldwin. “We are proud to partner with the National Breast Cancer Foundation to raise both funds and awareness for breast cancer research.”

The National Breast Cancer Foundation’s mission is to help women now by providing help and inspiring hope to those affected by breast cancer through early detection, education and support services. NBCF provides free mammograms to women across the United States through their network of hospitals, and they’re joining hands with people around the world to provide breast cancer education.

About Benihana

Benihana Inc. is the nation’s leading operator of Japanese-inspired Teppanyaki and Sushi restaurants with 104 nationwide Benihana, Haru Sushi, RA Sushi and Samurai restaurants, including 10 franchised Benihana restaurants operating throughout the United States, Caribbean, and Central and South America. To learn more about Benihana Inc. and its four brands, please view the corporate video at www.benihana.com/about/company-video/. To download the Benihana Sticker Pack, please visit <http://apple.co/2lml8Dg>.

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