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Fifth Annual Benihana Children's Day Contest Raises More Than \$50,000 to Support St. Jude Children's Research Hospital®

MIAMI, May 14, 2013 – Benihana Inc., the nation's leading operator of Japanese theme and sushi restaurants, raised more than \$50,000 in support of St. Jude Children's Research Hospital during the 2013 Children Helping Children Coloring Contest, part of the Children's Day program that culminated May 5.

Throughout the month of April, children who visited any Benihana location nationwide were encouraged to participate by drawing a picture to signify what the theme of "Children Helping Children" meant to them. For each entry form collected, Benihana donated \$1 to St. Jude Children's Research Hospital, the global leader in finding cures and saving children from cancer and other deadly diseases. Additionally, 100 percent of the purchase price for all of the Benihana Kabuki Kids meals served on Children's Day, May 5, went toward the total amount raised. To thank participants, each restaurant selected a winning entry to receive a complimentary dinner for eight people.

Every year on May 5, Japan celebrates Children's Day and the happiness of the nation's children with a day of fun and games. The 2013 Children Helping Children Coloring Contest was part of Benihana's broader initiative to celebrate Japanese heritage while supporting St. Jude Children's Research Hospital. To date, Benihana has raised more than \$170,000 for St. Jude.

The total collected funds from Children's Day Kids Meals on May 5 and the coloring contest entries were presented during a special sushi rolling event at St. Jude on May 7. As part of the celebration, children assembled their own vegetable roll and sushi dessert treats with assistance from top Benihana sushi chefs.

For more information, visit www.benihana.com.

About Benihana

Headquartered in Miami, Benihana Inc. is the nation's leading operator of Japanese theme and sushi restaurants with 94 restaurants nationwide, including 62 Benihana restaurants, seven Haru sushi restaurants and 25 RA Sushi restaurants. In addition, 15 franchised Benihana restaurants are operating in the United States, Latin America and the Caribbean. To learn more about Benihana Inc. and its three restaurant concepts, please view the corporate video at www.benihana.com/about/video.

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