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Benihana Brings Iconic Dining Experience to Las Vegas Strip in August

Newest restaurant located inside Fashion Show Mall Grand Entry

AVENTURA, Fla., Aug. 15, 2016 – Benihana, the nation’s leading operator of Japanese theme and sushi restaurants, is excited to announce the opening of its newest location in the heart of the Las Vegas Strip on Aug. 16.

“The Las Vegas Strip is one of the most vibrant and energetic places in the country, making it a great fit for the Benihana brand,” said Benihana CEO Steve Shlemon. “We are extremely thrilled to be part of this unique area and are excited to announce the opening of our newest location.”

To celebrate its opening, the restaurant will donate 50 percent of all first-day sales, up to \$5,000 to St. Jude Children’s Research Hospital®.

“Benihana has a long-standing partnership with St. Jude and we are proud to expand our relationship with such a worthy organization to the Las Vegas community,” said Shlemon.

The new 7,600 square-foot-restaurant is located inside one of Las Vegas’ premier shopping destinations, the Fashion Show Mall, featuring a sushi bar, cocktail lounge, outdoor patio and dining area. Guests looking for the world-famous Benihana experience can dine at one of 18 teppanyaki tables. The restaurant’s sushi bar offers a more casual atmosphere where guests can watch sushi chefs at one of four sushi bar tables. Those who want to keep an eye on the bustling Las Vegas Strip can enjoy fresh sushi options or a colorful cocktail on the patio, which includes 12 tables, or at the bar, which is open to the Strip.

Larger groups are easily accommodated, with two teppanyaki tables seating parties of 12 and a sushi-area community table fitting a group of 10. Perfect for special events or parties, the restaurant can also seat guests in two semi-private dining rooms, where they can enjoy the teppanyaki show in their own space.

The restaurant is located at 3200 Las Vegas Blvd, Suite 1250. It will be open Sunday through Thursday from 11 a.m. to 10 p.m. and Friday through Saturday from 11 a.m. to 11 p.m. Happy hour will be available Monday through Friday from 3 p.m. to 6 p.m.

Reservations are available online at Benihana.com or by calling 702-820-3080.

About Benihana

Headquartered in Aventura, Florida, Benihana Inc. is the nation’s leading operator of Japanese theme and sushi restaurants with 100 restaurants nationwide, including 66 Benihana restaurants, seven Haru Sushi restaurants and 27 RA Sushi restaurants. In addition, 10 franchised Benihana restaurants are

operating in the United States, Latin America and the Caribbean. To learn more about Benihana Inc. and its three restaurant concepts, please view the corporate video at www.benihana.com/about/company-video/.

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