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## **Benihana Opens In Plymouth Meeting, Pennsylvania**

**PLYMOUTH MEETING, PA (December 18, 2008)** – Benihana, the American leader in teppanyaki-style dining, has unveiled its new restaurant in Plymouth Meeting, Pa. offering a menu of tender steaks, juicy chicken and succulent shrimp prepared and served by entertaining chefs before guests seated at teppanyaki tables.

Located at 508 W. Germantown Pike (adjacent to the Plymouth Meeting Mall), the restaurant also features a sushi menu with delicious innovations and a sake menu with selections typically found only in Japan.

“We are excited to introduce Plymouth Meeting to the Benihana experience, which includes the excellent food and great service that have defined our restaurants for 44 years,” said Joel Schwartz, Chairman and CEO of Benihana.

The Plymouth Meeting restaurant, Benihana Inc.’s 62nd teppanyaki restaurant, boasts an award-winning design. The design invites guests to enjoy the restaurant’s famous teppanyaki and sushi menu in a striking environment inspired by traditional Japanese culture and architecture.

Drawing inspiration from the company’s original roots in “Chikara,” the Japanese word for power and energy, the design puts the customer at the center of the Benihana experience by appealing to all the senses: taste, sight, sound, aroma, touch and energy. Highlights of the Plymouth Meeting Benihana include darkened ceilings and floors, theatrical lighting, bold reds, organic textures and graphics.

“We are proud to be a new neighbor in the Plymouth Meeting area. Our enthusiastic crew looks forward to serving guests the freshest food in a fun, relaxing environment,” said restaurant manager Gittipong Daraouksa.

The Plymouth Meeting restaurant is open during lunch and dinner hours seven days a week. There is a sushi bar and 18 teppanyaki tables.

### **About Benihana**

Benihana Inc. (NASDAQ GS: BNHN and BNHNA) operates 62 Benihana teppanyaki restaurants, nine Haru restaurants, and twenty-two RA Sushi restaurants. Under development at present are eleven restaurants: six Benihana teppanyaki restaurants and five RA Sushi restaurants. In addition, twenty franchised Benihana teppanyaki restaurants are operating in the U.S., Latin America and the Caribbean.

### **Plymouth Meeting Restaurant Facts:**

Address: 508 W. Germantown Pike  
Plymouth Meeting, PA 19462

Phone: 610-832-5924

Restaurant Manager: Gittipong Daraouksa

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