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Benihana Opens in Plano, Texas

PLANO, Texas (December 3, 2008) – Benihana, the American leader in teppanyaki-style dining, has unveiled its new restaurant in Plano, Texas offering a menu of tender steaks, juicy chicken and succulent shrimp prepared and served by entertaining chefs before guests seated at teppanyaki tables. The restaurant also features a sushi menu with delicious innovations and a sake menu with selections typically found only in Japan.

“Our new Plano restaurant is situated in the heart of Legacy Business Park, which is home to more than 20 corporations and employs approximately 50,000 people,” said Joel Schwartz, Chairman and CEO of Benihana. “We are excited to introduce Plano to the Benihana experience and look forward to delighting guests with excellent food, great service and amazing entertainment.”

The Plano restaurant, Benihana’s 61st teppanyaki restaurant, boasts an award-winning design. The design invites guests to enjoy the restaurant’s famous teppanyaki and sushi menu in a striking environment inspired by traditional Japanese culture and architecture. Drawing inspiration from the company’s original roots in “Chikara,” the Japanese word for power and energy, the design puts the customer at the center of the Benihana experience by appealing to all the senses: taste, sight, sound, aroma, touch and energy. Highlights of the Plano Benihana include darkened ceilings and floors, theatrical lighting, bold reds, organic textures and graphics.

“We are proud to be a new neighbor in the Plano area. We look forward to serving our guests the freshest food in a fun, relaxing environment,” said restaurant manager Bobby Kurniawan.

The Plano restaurant features 18 teppanyaki tables and is open during lunch and dinner hours seven days a week. The new restaurant is located at 5840 Legacy Circle, Suite 130 D, in The Shops at Legacy. The Shops at Legacy is a high-traffic retail shopping center located on the intersection of Legacy Drive and the Dallas North Parkway.

About Benihana

Benihana Inc. (NASDAQ GS: BNHN and BNHNA) operates 61 Benihana teppanyaki restaurants, nine Haru restaurants, and twenty-one RA Sushi restaurants. Under development at present are thirteen restaurants: seven Benihana teppanyaki restaurants and six RA Sushi restaurants. In addition, nineteen franchised Benihana teppanyaki restaurants are operating in the U.S., Latin America and the Caribbean.

Plano Restaurant Facts:

Address: The Shops at Legacy
5840 Legacy Circle, Suite 130 D
Plano, TX 75024

Phone: 469-467-2242

Restaurant Manager: Bobby Kurniawan

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