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**Benihana Chef's Special: 2 People, 5 Courses Each, Only \$35**  
*Benihana's October Chef's Special*

**MIAMI, October 1, 2010** – Benihana Inc. (NASDAQ: BNHNA; BNHN), the nation's leading operator of Japanese theme and sushi restaurants, has announced the October Chef's Special, a five-course *Hibachi Shrimp & Chicken Special for Two* for only \$35.

Exclusively in October, two guests can enjoy the Benihana teppanyaki dining experience, featuring a five-course meal of soup, salad, hibachi shrimp appetizer, mushrooms and hibachi vegetables, homemade dipping sauces, steamed rice, hibachi chicken and shrimp, and Häagen-Dazs ice cream, sherbet or sorbet, and Japanese hot green tea, all for just \$35.

This teppanyaki treat for two can be complimented with a glass of Kim Crawford Sauvignon Blanc, or one of Benihana's featured drinks such as the Tokyo Apple Punch or Blue Moon Sakerini.

Also, during the month of October all proceeds from the sale of FIJI Water will go to Best Buddies International, an organization helping to create opportunities for one-to-one friendships, integrated employment and leadership development for people with intellectual and developmental disabilities.

For more information about the October Chef's Special or to find a Benihana location, visit [www.benihana.com](http://www.benihana.com).

**About Benihana**

Headquartered in Miami, Benihana Inc. (NASDAQ GS: BNHN, BNHNA) is the nation's leading operator of Japanese theme and sushi restaurants with 97 restaurants nationwide, including 63 Benihana restaurants, nine Haru sushi restaurants, and 25 RA Sushi restaurants. Famous for its entertaining chefs who present and prepare delicious Teppanyaki entrees at hibachi tables, as well as sushi and other Japanese favorites, Benihana introduced Japanese food to America in 1964. RA Sushi offers a subtly sexy and energetic experience with a hip ambience, and Haru is an urban, upscale sushi concept. In addition, 20 franchised Benihana restaurants are operating in the United States, Latin America and the Caribbean. To learn more about Benihana Inc. and its three restaurant concepts, please view the corporate video at [www.benihana.com/about/video](http://www.benihana.com/about/video).