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March Benihana Chef's Special

Five-Course Filet Mignon and Hibachi Chicken for Two – Just \$42

MIAMI, March 1, 2010 – Benihana Inc. (NASDAQ: BNHNA; BNHN), the nation's leading operator of Japanese theme and sushi restaurants, has announced the March Chef's Special, *Filet Mignon and Hibachi Chicken for Two*, a five-course feast for only \$42.

During the month of March, two guests can enjoy this Benihana Teppanyaki treat of filet mignon and hibachi chicken entrees, Benihana onion soup, Benihana salad, hibachi shrimp appetizer, mushrooms, hibachi vegetables, homemade dipping sauces, steamed rice and Japanese hot green tea, a five-course meal for just \$42 (tax and gratuity excluded).

Enjoy the March Chef's Special with a glass of Tangle Oaks Merlot from Napa Valley, or one of Benihana's specialty drinks such as the Strawberry Shiso Mojito, Tokyo Iced Tea or the Cucumber Elderflower Shochu Cocktail.

This Chef's Special is available throughout the entire month of March at all Benihana restaurants in the United States except Las Vegas and Hawaii.

For more information about the March Chef's Special or to find a Benihana location, visit www.benihana.com.

About Benihana Inc.

Headquartered in Miami, Benihana Inc. (NASDAQ GS: BNHN, BNHNA) is the nation's leading operator of Japanese theme and sushi restaurants with 97 restaurants nationwide, including 63 Benihana restaurants, nine Haru sushi restaurants, and 25 RA Sushi restaurants. Famous for its entertaining chefs who present and prepare delicious Teppanyaki entrees at hibachi tables, as well as sushi and other Japanese favorites, Benihana introduced Japanese food to America in 1964. RA Sushi offers a subtly sexy and energetic experience with a hip ambience, and Haru is an urban, upscale sushi concept. In addition, 20 franchised Benihana restaurants are operating in the United States, Latin America and the Caribbean. To learn more about Benihana Inc. and its three restaurant concepts, please view the corporate video at www.benihana.com/about/video.