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January Benihana Chef's Special *Hibachi Shrimp & Chicken for Two*

MIAMI, January 1, 2012 – Benihana Inc. (NASDAQ: BNHN), the nation's leading operator of Japanese theme and sushi restaurants, has announced the January Chef's Special, *Hibachi Shrimp & Chicken for Two*, a five-course feast for only \$36 and *Hibachi Mango Salmon for One*, five courses for just \$21.

Ring in the New Year with a visit to Benihana with friends and family. Throughout the month, two guests can enjoy this Benihana teppanyaki treat of two hibachi shrimp and chicken entrees grilled with mushrooms and sesame seeds, Benihana onion soup, Benihana salad, hibachi shrimp appetizer, hibachi vegetables, homemade dipping sauces, steamed rice and Japanese hot green tea, a five-course meal for just \$36 (tax and gratuity excluded). Another option this month is the hibachi mango salmon special for one, paired with sweet potatoes and vegetables in a delicious Asian inspired mango salsa, Benihana onion soup, Benihana salad, hibachi shrimp appetizer, homemade dipping sauces, steamed rice and Japanese hot green tea, a five-course meal for only \$21 (tax and gratuity excluded).

Enjoy either of the January Chef's Specials with one of Benihana's specialty drinks such as the Strawberry Saketini or Cucumber Collins. Or try either special with a glass of Kim Crawford Sauvignon Blanc.

Both Chef's Specials are available throughout the entire month of January at all Benihana restaurants in the United States with the exception of Little Rock and Hawaii.

For more information about the January Chef's Special or to find a Benihana location, visit www.benihana.com.

About Benihana

Headquartered in Miami, Benihana Inc. (NASDAQ GS: BNHN) is the nation's leading operator of Japanese theme and sushi restaurants with 96 restaurants nationwide, including 63 Benihana restaurants, eight Haru sushi restaurants, and 25 RA Sushi restaurants. In addition, 18 franchised Benihana restaurants are operating in the United States, Latin America and the Caribbean. To learn more about Benihana Inc. and its three restaurant concepts, please view the corporate video at www.benihana.com/about/video.

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