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Happy Benihana-days!

Legendary Teppanyaki Restaurant Offers Guests Many Reasons to Celebrate

Miami, Fla., (November 16, 2009) – Benihana Inc., the nation’s largest chain of Japanese and sushi restaurants, invites guests to join their family and friends around the Teppanyaki table to kick off the holidays with laughter, entertainment and great food. The company today announced several new holiday promotions and menu offerings created to present an authentic Benihana experience that will feed the senses and entertain the appetite.

Restaurant guests looking for the perfect gift this holiday need to look no further than Benihana’s “Be the Chef” and gift card offerings. Both provide an excellent choice for restaurant enthusiasts and aspiring chefs. The “Be the Chef” package includes personal training in the ancient art of Teppanyaki, as well as a dinner-for-four performance by your chef. Gift recipients will receive a “Be the Chef” greeting card informing them of this one-of-a-kind gift and an official “Be the Chef” certificate following their dinner performance. Additionally, for every \$50 spent on Benihana gift cards, purchasers will receive an additional \$10 bonus card to be used in the New Year.

Also for the holidays, Benihana offers the Holiday Trio entrée which includes filet mignon, chicken and colossal shrimp served with steamed rice and ice cream for dessert as the ideal choice for the season. The restaurant’s beverage menu will also include a Spiced Cranberry Mojito and the Benihana Holiday Martini.

“Benihana has always been the ideal destination for celebrations,” said Richard C. Stockinger, chief executive officer, Benihana Inc. “What better way to welcome the holiday season than to offer our guests ways to share the unique and personalized Benihana dining experience with your closest friends and family.”

To find a restaurant location near you, please visit www.Benihana.com.

About Benihana

Benihana Inc. (NASDAQ GS: BNHN and BNHNA) is the nation’s leading operator of Japanese theme and sushi restaurants, with 64 Benihana, 25 RA Sushi and nine Haru restaurants. Famous for its entertaining chefs who present and prepare delicious Teppanyaki entrees at hibachi tables, as well as sushi and other Japanese favorites,

Benihana introduced Japanese food to America in 1964. RA Sushi offers a subtly sexy and energetic experience with a hip ambience, and Haru is an urban, upscale sushi concept. In addition, twenty-two franchised Benihana restaurants operate in the U.S., Latin America and the Caribbean.

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