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Benihana Spices Up the Holidays with Great Dining and Gifts

MIAMI, Fla. (November 17, 2008) – With a special Holiday Trio entrée, a cool Cranberry Spiced Mojito and a gift card special to stuff in your favorite person’s stocking or wallet, Benihana offers the best dining options to enjoy the holiday season.

Guests ordering the Holiday Trio will receive a \$10 gift card with Benihana’s compliments for their next visit. The Holiday Trio, available from November 17 through New Year’s Eve, features Benihana’s famous tender filet mignon, succulent shrimp and juicy chicken, salad, soup, shrimp appetizer, hibachi vegetables, rice and green tea, all for just \$35 plus tax.

There’s no better cocktail to toast the holidays than the Cranberry Spiced Mojito, available from November 17 through January 3. Blending the flavor of fresh cranberries with sweet rum and the refreshing citrus and mint flavors of the popular mojito, the Cranberry Spiced Mojito is a perfect complement to Benihana’s delicious teppanyaki dishes.

Benihana also offers guests a way to get on a roll with their gift giving. From November 17 through New Year’s Eve, guests who purchase a \$50 gift card will receive a certificate for a complimentary Benihana Roll on a future visit. With the purchase of a \$100 gift card, guests receive a certificate for a complimentary entrée, the Benihana Delight, on a future visit. Gift cards can be purchased in any Benihana restaurant as well as online at www.benihana.com.

“Benihana knows how to make occasions special and that’s never more true than during the holidays,” said Joel Schwartz, Chairman and CEO of Benihana.

Benihana is famous for bringing Japanese cuisine to America with its theatrical performing chefs preparing and serving meals before guests at teppanyaki tables. Blending Japanese dishes with a dazzling chef performance has been Benihana’s recipe for success since 1964.

For more information about these holiday specials or to find the Benihana nearest you, please visit www.benihana.com.

About Benihana

Benihana Inc. (NASDAQ GS: BNHN and BNHNA) operates 60 Benihana teppanyaki restaurants, nine Haru restaurants, and twenty-one RA Sushi restaurants. Under development at present are fourteen restaurants: eight Benihana teppanyaki restaurants and six RA Sushi restaurants. In addition, nineteen franchised Benihana teppanyaki restaurants are operating in the U.S., Latin America and the Caribbean.

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