



FOR IMMEDIATE RELEASE

Media Contacts:

Danny Jovic, 954-776-1999, ext. 226

djovic@piersongrant.com

Rachel Shapiro, 954-776-1999, ext. 230

rshapiro@piersongrant.com

Unbeatable Father's Day Gift Transforms Dad Into A Benihana Chef

MIAMI, Fla. (May 28, 2009) – This year's hot Father's Day gift promises to be Benihana's "Be The Chef" package, where Dad is transformed into a steak-flipping, knife-wielding entertaining chef, preparing dinner for the family under the watchful eye of a Benihana master chef.

The "Be The Chef" package, available at participating locations, is a unique Father's Day gift that puts Dad front and center. The package includes personal training on the intricate combination of knife and tabletop hibachi cooking skills made famous over the past 45 years by Benihana restaurants, a signature Benihana chef hat and apron, a digital photo, dinner and gratuity.

Dinner includes Benihana's famous tender steak, succulent shrimp, salad, soup, shrimp appetizer, hibachi vegetables, fried rice and green tea. The "Be The Chef" package is available for just \$140 for four. Additional guests can be added for only \$35 per person and Benihana is offering a special price of \$250 for a table of eight.

Training classes and "Be The Chef" dinner performance dates will be scheduled with the restaurant following purchase. To purchase the "Be The Chef" gift package or for more information, please visit your local Benihana restaurant.

On Father's Day, Sunday, June 21, Benihana will feature a full menu beginning 11 a.m. at participating locations. To capture the moment, dad will receive a complimentary signed souvenir photo taken in the restaurant with his personal chef. He can even view, download, print and share the photo with friends and family via Benihana's web site. Make your reservations now.

To find a participating location near you, visit <http://Benihana.com>.

About Benihana

Benihana Inc. (NASDAQ GS: BNHN and BNHNA) operates 64 Benihana teppanyaki restaurants, nine Haru restaurants, and 22 RA Sushi restaurants. Under development at present are nine restaurants: four Benihana teppanyaki restaurants and five RA Sushi restaurants. In addition, 22 franchised Benihana teppanyaki restaurants are operating in the U.S., Latin America and the Caribbean.

###