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Media Contacts: Erin Collins, (404) 739-0160, erin.collins@fleishman.com
Molly Calpin, (404) 739-0159, molly.calpin@fleishman.com

Celebrate the Holidays with Hibachi at Benihana

December Chef's Special of Filet Mignon and Hibachi Chicken for Two, Only \$39

MIAMI, December 1, 2010 – Benihana Inc. (NASDAQ: BNHNA; BNHN), the nation's leading operator of Japanese theme and sushi restaurants, has announced the December Chef's Special, a five-course hibachi feast of *Filet Mignon and Hibachi Chicken for Two*, that will leave guests more stuffed than their stockings this holiday season, for only \$39.

Exclusively during the month of December, two guests can enjoy this Benihana teppanyaki treat of filet mignon and hibachi chicken, soup, salad, hibachi shrimp appetizer, mushrooms, hibachi vegetables, homemade dipping sauces, steamed rice and Japanese hot green tea, a five-course meal for just \$39.

Guests can complement this seasonal feast with a glass of Robert Mondavi Private Selection Cabernet Sauvignon, or one of Benihana's featured holiday drinks such as a Cranberry Mojito or the signature red Beni-Tini.

Also through the end of December, Benihana is offering its unique gift ideas that will provide entertainment and an unforgettable experience for everyone. This holiday season give a friend or family member the exclusive opportunity to become a Benihana chef for the day with Benihana's "Be The Chef" holiday package. The package includes a one-on-one training session with a Benihana chef to learn the art of teppanyaki cooking and a full Benihana teppanyaki performance to entertain family and friends around a Benihana hibachi grill.

In addition, Benihana will offer holiday gift cards, and for every \$50 spent, purchasers will receive a \$10 promotional gift card. Celebrate the season at Benihana this year, as all locations are open for regular operating hours on Christmas Eve and Christmas Day. Known for its fine Japanese cuisine and family entertainment, Benihana is the perfect place for all holiday events and gatherings.

For more information about the December Chef's Special, holiday offers or to find a Benihana location, visit www.benihana.com.

About Benihana Inc.

Headquartered in Miami, Benihana Inc. (NASDAQ GS: BNHN, BNHNA) is the nation's leading operator of Japanese theme and sushi restaurants with 97 restaurants nationwide, including 63 Benihana restaurants, nine Haru sushi restaurants, and 25 RA Sushi restaurants. Famous for its entertaining chefs who present and prepare delicious teppanyaki entrees at hibachi tables, as well as sushi and other Japanese favorites, Benihana introduced Japanese food to America in 1964. RA Sushi offers a subtly sexy and energetic experience with a hip ambience, and Haru is an urban, upscale sushi concept. In

addition, 20 franchised Benihana restaurants are operating in the United States, Latin America and the Caribbean. To learn more about Benihana Inc. and its three restaurant concepts, please view the corporate video at www.benihana.com/about/video.

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