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**Benihana Invites Kids to Join and Name its New Children's Club**

**MIAMI, Fla. (July 27, 2009)** – Children have always enjoyed the fun-filled experience and captivating theater Benihana's entertaining chefs provide. Now the famed teppanyaki restaurant company is letting kids get in on the action by joining and naming Benihana's new Children's Club.

Open to kids 12 and under, the Children's Club members receive a Benihana birthday postcard redeemable for a free souvenir mug, a Benihana icon, at a participating restaurant just prior to their birthday month as well as be eligible for other promotions throughout the year. New Club members can also enter a contest to name the club prior to Sept. 15 for a chance to win a complimentary dinner package for eight.

"For 45 years, families have celebrated special occasions at Benihana and the Children's Club is our way of making sure the birthdays of our youngest guests are extra special," said Richard Stockinger, CEO of Benihana. "With the recent launch of *The Chef's Table*, we now offer a guest program for all ages."

Members of *The Chef's Table* receive advanced notification on special offers and a complimentary Benihana Birthday Dinner certificate for \$30 for use during the month of their birthday.

To become an exclusive member of the new Benihana Children's club and to enter Benihana's Children's Club contest, visit [http:// Benihana.com/ChildrensClub](http://Benihana.com/ChildrensClub). To join *The Chef's Table*, visit <http://Benihana.com/email>. Additional terms and restrictions apply.

**About Benihana**

Benihana Inc. (NASDAQ GS: BNHN and BNHNA) is the nation's leading operator of Japanese theme and sushi restaurants, with 65 Benihana, 23 RA Sushi and nine Haru restaurants. Famous for its entertaining chefs who present and prepare delicious teppanyaki entrees at hibachi tables, as well as sushi and other Japanese favorites, Benihana introduced Japanese food to America in 1964. RA Sushi offers a subtly sexy and energetic experience with a hip ambience, and Haru is an urban, upscale sushi concept. In addition, twenty-two franchised Benihana restaurants operate in the U.S., Latin America and the Caribbean.

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