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Benihana Takes Fathers' Day Gifts To The Next Level With "Be The Chef"

MIAMI, April XX, 2010 – In honor of Fathers' Day, Benihana Inc. (NASDAQ: BNHNA; BNHN), the nation's leading operator of Japanese theme and sushi restaurants, is offering dads the opportunity to learn how to cook Teppanyaki style and display their skills for their family with its "Be The Chef" program.

"This Fathers' Day you can give a gift that dad is not only going to love, but a gift that provides the whole family an unforgettable dining experience," said Richard C. Stockinger, president and chief executive officer of Benihana. "'Be The Chef' is a unique Fathers' Day gift that allows dads to be center stage, showing him you appreciate everything he does for the family throughout the year."

The "Be The Chef" package includes a training session with a Benihana chef where dads learn how to cook Teppanyaki style on the hibachi grills; a full Benihana Teppanyaki performance by dad; dinner for dad and three guests; an official Certificate of Completion certifying dad as a Teppanyaki Master; and a complimentary souvenir photo of dad that he can download and share with friends and family.

Dinner includes Benihana's "Splash 'n Meadow" which features hibachi steak and shrimp, vegetable fried rice, onion soup, salad, hibachi vegetables, homemade dipping sauces, steamed rice, Haagen-Dazs ice cream and Japanese hot green tea. On sale at participating locations from May 17 through June 21, the "Be The Chef" package for four people is \$140. Additional guests can be added for only \$35 per person, and Benihana is offering a special price of \$250 for eight guests.

For more information about Benihana, visit www.benihana.com.

About Benihana

Headquartered in Miami, Benihana Inc. (NASDAQ GS: BNHN, BNHNA) is the nation's leading operator of Japanese theme and sushi restaurants with 97 restaurants nationwide, including 63 Benihana restaurants, nine Haru sushi restaurants, and 25 RA Sushi restaurants. Famous for its entertaining chefs who present and prepare delicious Teppanyaki entrees at hibachi tables, as well as sushi and other Japanese favorites, Benihana introduced Japanese food to America in 1964. RA Sushi offers a subtly sexy and energetic experience with a hip ambience, and Haru is an urban, upscale sushi concept. In addition, 22 franchised Benihana restaurants are operating in the United States, Latin America and the Caribbean. To learn more about Benihana Inc. and its three restaurant concepts, please view the corporate video at www.benihana.com/about/video.

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