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Celebrate Spring with the April Benihana Chef's Special

Hibachi Shrimp & Chicken for Two – Just \$36

MIAMI, April 1, 2010 – Benihana Inc. (NASDAQ: BNHNA; BNHN), the nation's leading operator of Japanese theme and sushi restaurants, has announced the April Chef's Special, *Hibachi Shrimp & Chicken for Two*, a five-course feast for only \$36.

During the month of April, two guests can enjoy this Benihana teppanyaki treat of hibachi shrimp and chicken entrees, Benihana onion soup, Benihana salad, hibachi shrimp appetizer, mushrooms, hibachi vegetables, homemade dipping sauces, steamed rice and Japanese hot green tea, a five-course meal for just \$36 (tax and gratuity excluded).

Enjoy the April Chef's Special with a glass of Kendall-Jackson Vinter's Reserve Chardonnay, or one of Benihana's specialty drinks such as the Tea Blossom Martini or Cherry Blossom Fizz.

This Chef's Special is available throughout the entire month of April at all Benihana restaurants in the United States except Las Vegas and Hawaii.

For more information about the April Chef's Special or to find a Benihana location, visit www.benihana.com.

About Benihana

Headquartered in Miami, Benihana Inc. (NASDAQ GS: BNHN, BNHNA) is the nation's leading operator of Japanese theme and sushi restaurants with 97 restaurants nationwide, including 63 Benihana restaurants, nine Haru sushi restaurants, and 25 RA Sushi restaurants. In addition, 20 franchised Benihana restaurants are operating in the United States, Latin America and the Caribbean. To learn more about Benihana Inc. and its three restaurant concepts, please view the corporate video at www.benihana.com/about/video.

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